WHOLE
EARTH
INSTITUTE

27 GATE FIVE ROAD
SAUSALITO, CA 94965
PHONE (415)332-1716
FAX (415) 332-2416

September 6, 1990

Mr. Lucien Ruby
Quest Ventures
555 California Street
Suite 4960
San Francisco CA 94104

Dear Lucien,

Is "virtual reality" simulation technology the biggest leap in visualization since the creation of cinema? Will it revolutionize our ability to manipulate matter at the molecular level?

I invite you to attend Cyberthon, an event that will expose you to the works-in-progress in the development of virtual reality technology. Start-ups are coming fast and furious. In which directions will the technology actually develop--medicine, entertainment, the creative arts? Will it impact our lives as TV has? Cyberthon focuses on the potential social and cultural impacts of this new area of endeavor.

Established names as well as the garage-type innovators will be presenting their works and works-in-progress. Among the well-known are Randall Walser of Autodesk; Jaron Lanier of VPL; and Eric Gullichsen of Sense8. Dave Johnson of TiNi ("titanium nickel") will present tactile feedback features of this sense memory metal; Michael Stark of Three-D TV will explore entertainment-related applications; Stephen Beck will show off his Phosotron.

This event is designed to be an active, fun and eye-opening 24-hour experience, with many hands-on activities, including the "Build Your Own World Contest," to be played on a row of Mac II's. Already, many noteworthy guests have confirmed their attendance, and we've filled more than half the available places.

Whole Earth Institute, an arm of Point Foundation, presents this event. Point Foundation is the creator of innovative products, from the *Whole Earth Catalogs* and *Whole Earth Review* to The WELL (an electronic networking business) and multi-media (CD-ROM) publishing.

Thank you for your interest. The enclosed invitation provides further details.

Sincerely,

Kelly

Kelly R. W. Teevan
Executive Director
Point Foundation

Lucien,
after several months of searching for a management position in an environmentally-related non-profit, this is where I landed. I thought you might be interested in seeing this invitation, which relates to a subject off the beaten path, even for us. Best regards. — Kelly

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September 6, 1990

Mr. Frank G. Chambers
Continental Capital
555 California Street
Suite 4960
San Francisco CA 94104

Dear Mr. Chambers,

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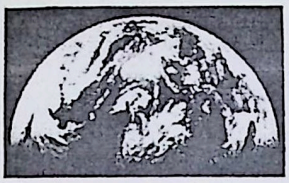
Sincerely,

Kelly R. W. Teevan

Kelly R. W. Teevan
Executive Director
Point Foundation

Mr. Chambers,
This is the cover letter accompanying an invitation we're sending out regarding our upcoming conference. I want to thank you again for meeting with me last December. It took another 6 months before I found this job -- one of the broadest and most challenging I can think of -- a turnaround in a 22-year-old non-profit publishing outfit. -Kelly



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SAUSALITO, CA 94965

PHONE (415)332-1716

FAX (415) 332-2416

September 6, 1990

Mr. William A. Boeger III
Quest Ventures
555 California Street
Suite 4960
San Francisco CA 94104

Dear Bill,

Is "virtual reality" simulation technology the biggest leap in visualization since the creation of cinema? Will it revolutionize our ability to manipulate matter at the molecular level?

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Sincerely,

Kelly

Kelly R. W. Teevan
Executive Director
Point Foundation

Bill –

This is by way of saying "Hi, how are you? This is what I'm up to." We sent this letter and invitation out to the local VC community, though our guests will more be high-tech and national. We wanted to broaden a bit beyond the "techies."

Come by to visit if you'd like. –K.